



February 22, 2015

Mr. Jason Lardy
President
MN Cycling Center

Via email

Dear Jason:

We are excited to hear about your plans to develop an indoor velodrome in Minneapolis. The city's well known active cycling community will certainly support a facility that can provide year round opportunities for youth development as well as national and international competition.

As you know, the World Cycling League is creating an innovative, fan-friendly professional cycling league that will redefine track cycling and provide quality anchor programming to affiliated indoor velodromes. The financial viability of most arenas depends upon having an anchor tenant like a hockey or basketball league franchise. WCL has been formed to provide a similar franchise opportunity for new and existing indoor velodromes.

We are engaged with several groups in the U.S., like yours, that are contemplating indoor velodrome construction within the next few years. Based upon considerable research and analysis, we believe the most viable plan is for a modest size arena housing a 200 meter velodrome (same design as the UCI's world cycling center track in Switzerland) with permanent seating of between 2000 and 3000. The building must be designed so it can host a variety of cycling and non-cycling activities including concerts, other sporting events and other public gatherings.

In any case, WCL fully supports your effort to build the Midwest's first indoor velodrome. We will be happy to discuss the opportunities WCL can provide to help ensure its success and ongoing viability.

All the best,

A handwritten signature in black ink, appearing to read 'David Chauner', with a long horizontal line extending to the right.

David Chauner
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